

QIANYING HOU

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EDUCATION

Columbia University

Master of Science in Negotiation and Conflict Resolution

New York City, NY

May 2022

Chengdu University of Technology

Bachelor of Law

Chengdu, China

Jun 2014

WORK EXPERIENCE

UX Researcher & Designer

Candid Photography Booking Platform

New York, US

May 2022 – May 2022

- Designed and disseminated a survey with 84 participants and conducted user interviews.
- Conducted competitive analysis to discover the real needs in the photograph booking market and presented the findings to our stakeholders with survey data and interview highlights.
- Engaged in brainstorming and discovery sessions to plan service booking features and functionality, including developing a progression plan/framework to establish a booking-delivering integration service workflow to meet Candid potential customers' needs.
- Applied Figma to translate the findings into personas, journey maps, and user flow to understand and enhance the potential hiring probability for the applying photographer.

UX Researcher & Designer

Stallions

Chengdu, China / Remote

Dec 2021 – April 2022

- Collaborated with the founders of Stallion to build a design system with 4 functionality tabs.
- Optimized user interactions with the organized website layout to solve problems including unclear business classification.
- Identified and presented information architecture and wireframes to the stakeholder to demonstrate improved Course and Payment web pages for students to book courses.
- Collaborated remotely with other UI designers and delivered a cohesive, functional, and aesthetically customized website with the Stallions theme color.

Ferrante & Partners Legal Consulting Company

Partner Assistant & Researcher

Chengdu, China

Nov 2018 – May 2019

- Accomplished numerous consulting responsibilities, including delivering legal opinions for client business development, conducted research for 3 foreign companies, and supported their success in starting businesses in Chengdu.
- Assisted the Vice President of the European Union Chamber of Commerce in China in the “European Chamber of Commerce Southwest China Position Paper Launch”.

2018 “Belt and Road” Global Partners Automobile Trade Fair

Part-time Consultant

Chengdu, China

Sep 2018 – Oct 2018

- Executed early-stage business plans, including predicted budgeting, investment feasibility assessment, legal regulation research, and cooperation modes with the government.

2017 Chengdu Innovation and Entrepreneurship Fair

Assistant

Chengdu, China

May 2017 – Jun 2017

- Worked as the assistant and interpreter for Prof. Chuck Eesley from Stanford University who conducted leading research in entrepreneurship in the 2017 CIEF.

Qatar Airways (World's Top Airline)

Cabin Crew

Doha, Qatar

Aug 2015 – May 2017

- Developed cross-cultural communication skills by working with people from over 100 countries and reaching 30 countries on 5 continents.

SKILLS

Language: Mandarin, English

Certification: Google UX Design Professional Certificate

Skills: Figma, Sketch, HTML, CSS, JavaScript, Qualitative Research, Storyboarding, Information Architecture, Wireframing, Prototyping, Usability testing, User interface design, Video editing, Photographing, Conflict resolution